



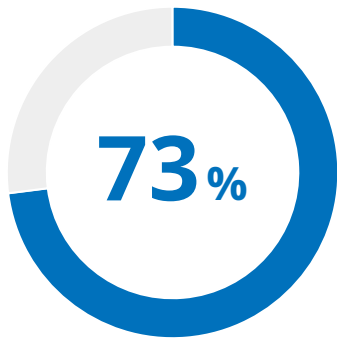
# Full Site Audit Report

davecain

# Full Site Audit Report

**Subdomain:** www.davecain.co.uk  
**User Agent:** SEMrushBot-Desktop  
**Last Update:** August 21, 2017  
**Crawled Pages:** 338

## Total Score



## Crawled Pages

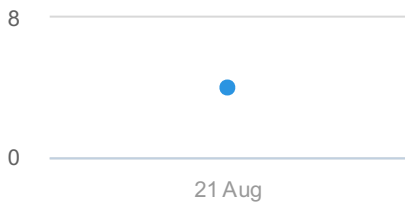
338



● Healthy (4) ● Broken (2) ● Have issues (214) ● Redirected (13) ● Blocked (105)

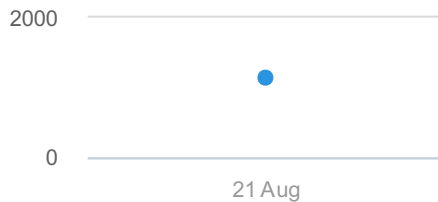
## Errors

4



## Warnings

1141

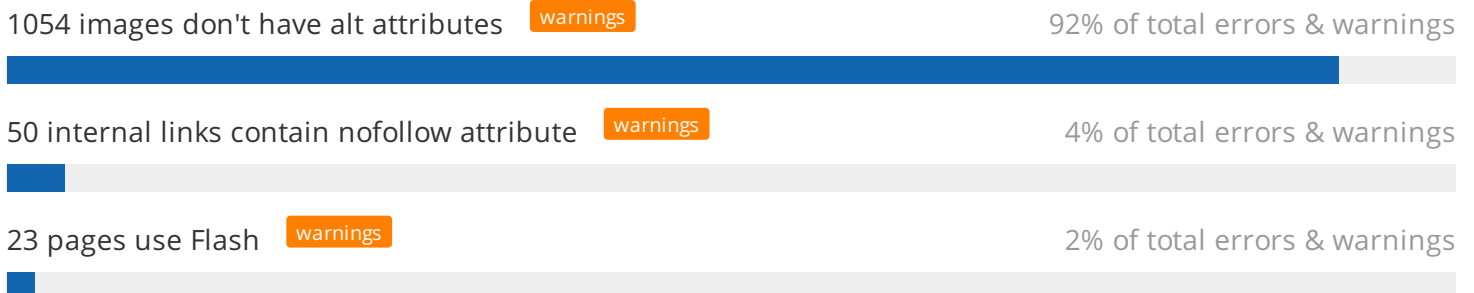


## Notices

1816



## Top 3 Issues, Errors & Warnings



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## ERRORS

4 0**1 page returned a 4XX status code**

About this issue: A 4xx error means that a webpage cannot be accessed. This is usually the result of broken links. These errors prevent users and search engine robots from accessing your webpages, and can negatively affect both user experience and search engine crawlability. This will in turn lead to a drop in traffic driven to your website. Please be aware that crawler may detect a working link as broken if your website blocks our crawler from accessing it. This usually happens due to the following reasons: 1. DDoS protection system. 2. Overloaded or misconfigured server. 3. "Disallow" entries in your robots.txt. How to fix: Please follow all links reported as 4xx. If a webpage returns an error, remove the link leading to the error page or replace it with another resource. If the links reported as 4xx do work when accessed with a browser, you can try either of the following: 1. Contact your web hosting support team. 2. Instruct search engine robots not to crawl your website too frequently by specifying the "crawl-delay" directive in your robots.txt

1 0**1 internal link is broken**

About this issue: Broken internal links can cause a webpage to return an error status. This can occur due to an incorrect or malformed URL, or because the page the link is leading to is broken or no longer exists, etc. Multiple broken internal links may discourage users from visiting other pages of your website. Also, broken links prevent crawlers from indexing your site properly. As a result, your website rank may be downgraded. Please note that crawler may detect a working link as broken if your website blocks our crawler from accessing it. This may happen due to the following reasons: 1. DDoS protection system. 2. Overloaded or misconfigured server. 3. "Disallow" entries in your robots.txt. How to fix: Please follow all the links reported as broken. If a webpage returns an error, remove the link leading to the error page or replace it with another resource. If the links reported as broken do work when accessed with a browser, you may try either of the following: 1. Contact your web hosting support team. 2. Instruct search engine robots not to crawl your website too frequently by specifying the "crawl-delay" directive in your robots.txt.

1 0**1 page couldn't be crawled**

About this issue: This issue indicates that crawler couldn't access the webpage because the server either timed out or refused/closed the connection before our crawler could receive a response. How to fix: Please contact your web hosting technical support team and ask them to fix the issue.

1 0**Robots.txt file has format errors**

About this issue: If your robots.txt file is poorly configured, it can lead to disastrous results. One mistake can damage your search rankings, ruining all your search engine optimization efforts. How to fix: Review your robots.txt file and fix all errors.

1 0

## 0 pages returned 5XX status code

0 0

## 0 pages don't have title tags

0 0

0 issues with duplicate title tags	0
0 pages have duplicate content issues	0
0 pages couldn't be crawled (DNS resolution issues)	0
0 pages couldn't be crawled (incorrect URL formats)	0
0 external links are broken	0
0 internal images are broken	0
0 external images are broken	0
0 pages have duplicate meta descriptions	0
0 sitemap.xml files have format errors	0
0 incorrect pages found in sitemap.xml	0
0 pages have a WWW resolve issue	0
This page has no viewport tag	0
0 pages have too large HTML size	0
0 AMP pages have no canonical tag	0
0 issues with hreflang values	0

0 hreflang conflicts within page source code	0
0 issues with incorrect hreflang links	0
0 non-secure pages	0
0 issues with expiring or expired certificate	0
0 issues with old security protocol	0
0 issues with incorrect certificate name	0
0 issues with mixed content	0
No redirect or canonical to HTTPS homepage from HTTP version	0
0 redirect chains and loops	0
0 AMP pages have HTML issues	0
0 AMP pages have style and layout issues	0
0 AMP pages have templating issues	0

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## WARNINGS

1141 <sup>0</sup>**1054 images don't have alt attributes**

About this issue: Alt attributes within `<img>` tags are used by search engines to understand the contents of your images. If you neglect alt attributes, you may miss the chance to get a better placement in search results because alt attributes allow you to rank in image search results. Not using alt attributes also negatively affects the experience of visually impaired users and those who have disabled images in their browsers. How to fix: Specify a relevant alternative attribute inside an `<img>` tag for each image on your website, e.g., "``".

1054 <sup>0</sup>**50 internal links contain nofollow attribute**

About this issue: The `rel="nofollow"` attribute is an element in an `<a>` tag that tells crawlers not to follow the link (e.g., "`<a href="http://example.com/link" rel="nofollow">Nofollow link example</a>`"). "Nofollow" links don't pass any link juice to referred webpages. That's why it is not recommended that you use nofollow attributes in internal links. You should let link juice flow freely throughout your website. Moreover, unintentional use of nofollow attributes may result in your webpage being ignored by search engine crawlers even if it contains a valuable content. How to fix: Make sure not to use nofollow attributes by mistake. Remove them from `<a>` tags, if necessary.

50 <sup>0</sup>**23 pages use Flash**

About this issue: Although, Flash-based pages may look nice, it is not recommended that you use Flash content for several reasons. Most importantly, Flash content negatively impacts your website's visibility because it cannot be properly indexed and crawled by search engines. Secondly, using Flash content negatively affects your website's performance. Search engines may consider it as a signal that your website isn't worth ranking. And finally, Flash content doesn't work well on mobile devices. How to fix: Try to avoid Flash content as much as possible.

23 <sup>0</sup>**4 pages have a low word count**

About this issue: This issue is triggered if the number of words on your webpage is less than 200. The amount of text placed on your webpage is a quality signal to search engines. Search engines prefer to provide as much information to users as possible, so pages with longer content tend to be placed higher in search results, as opposed to those with lower word counts. How to fix: Improve your on-page content and be sure to include more than 200 meaningful words.

4 <sup>0</sup>**3 pages have too much text within the title tags**

About this issue: Most search engines truncate titles containing more than 75 characters. Incomplete and shortened titles look unappealing to users and won't entice them to click on your page. How to fix: Try to rewrite your page titles to be 75 characters or less.

3 <sup>0</sup>**Sitemap.xml not indicated in robots.txt**

About this issue: If you have both a `sitemap.xml` and a `robots.txt` file on your website, it is a good practice to place a link to your `sitemap.xml` in your `robots.txt`, which will allow search engines to better understand what content they should crawl. How to fix: Specify the location of your `sitemap.xml` in your `robots.txt`.

2 <sup>0</sup>

### 1 page doesn't have a meta description

1 0

About this issue: Though meta descriptions don't have a direct influence on rankings, they are used by search engines to display your page's description in search results. A good description helps users know what your page is about and encourages them to click on it. If your page's meta description tag is missing, search engines will usually display its first sentence, which may be irrelevant and unappealing to users. How to fix: In order to gain a higher click-through rate, you should ensure that all of your webpages have meta descriptions that contain relevant keywords.

### 1 page has a temporary redirect

1 0

About this issue: Temporary redirects (i.e., a 302 and a 307 redirect) mean that a page has been temporarily moved to a new location. Search engines will continue to index the redirected page, and no link juice or traffic is passed to the new page, which is why temporary redirects can damage your search rankings if used by mistake. How to fix: Review all pages to make sure the use of 302 and 307 redirects is justified. If so, don't forget to remove them when they are no longer needed. However, if you permanently move any page, replace a 302/307 redirect with a 301/308 one.

### 1 page has low text-HTML ratio

1 0

About this issue: Your text to HTML ratio indicates the amount of actual text you have on your webpage compared to the amount of code. This warning is triggered when your text to HTML is 10% or less. Search engines have begun focusing on pages that contain more content. That's why a higher text to HTML ratio means your page has a better chance of getting a good position in search results. Less code increases your page's load speed and also helps your rankings. It also helps search engine robots crawl your website faster. How to fix: Split your webpage's text content and code into separate files and compare their size. If the size of your code file exceeds the size of the text file, review your page's HTML code and consider optimizing its structure and removing embedded scripts and styles.

### 1 page has no hreflang and lang attributes

1 0

About this issue: This issue is reported if your page has neither lang nor hreflang attribute. When running a multilingual website, you should make sure that you're doing it correctly. First, you should use a hreflang attribute to indicate to Google which pages should be shown to visitors based on their location. That way, you can rest assured that your users will always land on the correct language version of your website. You should also declare a language for your webpage's content (i.e., lang attribute). Otherwise, your web text might not be recognized by search engines. It also may not appear in search results, or may be displayed incorrectly. How to fix: Perform the following: 1. Add a lang attribute to the <html> tag, e.g., "<html lang='en'>". 2. Add a hreflang attribute to your page's <head> tag, e.g., <link rel='alternate' href='http://example.com/' hreflang='en'/>

### Homepage does not use HTTPS encryption

1 0

About this issue: Google considers a website's security as a ranking factor. Websites that do not support HTTPS connections may be less prominent in Google's search results, while HTTPS-protected sites will rank higher with its search algorithms. How to fix: Switch your site to HTTPS.

### 0 links on HTTPS pages leads to HTTP page

0 0

### 0 pages don't have enough text within the title tags

0 0

0 pages don't have an h1 heading	0
0 pages have more than one H1 tag	0
0 pages have duplicate H1 and title tags	0
0 pages have too many on-page links	0
0 pages have slow load speed	0
0 pages have too many parameters in their URLs	0
0 pages don't have character encoding declared	0
0 pages don't have doctype declared	0
0 pages contain frames	0
0 pages have underscores in the URL	0
Sitemap.xml not found	0
0 subdomains don't support SNI	0
0 HTTP URLs in sitemap.xml for HTTPS site	0



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## NOTICES

1816 0

### 1711 external links contain nofollow attributes

About this issue: A nofollow attribute is an element in an <a> tag that tells crawlers not to follow the link. "Nofollow" links don't pass any link juice or anchor texts to referred webpages. The unintentional use of nofollow attributes may have a negative impact on the crawling process and your rankings. How to fix: Make sure you haven't used nofollow attributes by mistake. Remove them from <a> tags, if needed.

1711 0

### 105 pages are blocked from crawling

About this issue: If a page cannot be accessed by search engines, it will never appear in search results. A page can be blocked from crawling either by a robots.txt file or a noindex meta tag. How to fix: Make sure that pages with valuable content are not blocked from crawling by mistake.

105 0

URLs on 0 pages are too long

0 0

Robots.txt not found

0 0

0 pages have hreflang language mismatch issues

0 0

0 subdomains don't support HSTS

0 0

0 orphaned pages in Google Analytics

0 0

0 orphaned pages in sitemaps

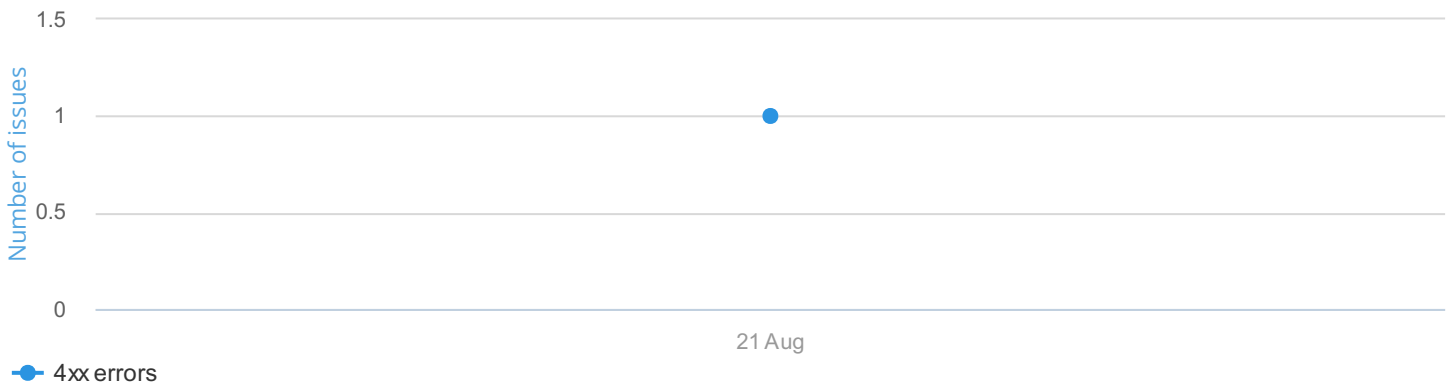
0 0

## 4xx errors

**i** *About this issue: A 4xx error means that a webpage cannot be accessed. This is usually the result of broken links. These errors prevent users and search engine robots from accessing your webpages, and can negatively affect both user experience and search engine crawlability. This will in turn lead to a drop in traffic driven to your website. Please be aware that crawler may detect a working link as broken if your website blocks our crawler from accessing it. This usually happens due to the following reasons: 1. DDoS protection system. 2. Overloaded or misconfigured server. 3. "Disallow" entries in your robots.txt. How to fix: Please follow all links reported as 4xx. If a webpage returns an error, remove the link leading to the error page or replace it with another resource. If the links reported as 4xx do work when accessed with a browser, you can try either of the following: 1. Contact your web hosting support team. 2. Instruct search engine robots not to crawl your website too frequently by specifying the "crawl-delay" directive in your robots.txt*

## Historical chart for audits

Period: August 21, 2017 (15:45) - August 21, 2017 (15:45)



## 4xx errors 1

www.davecain.co.uk, SEMrushBot-Desktop

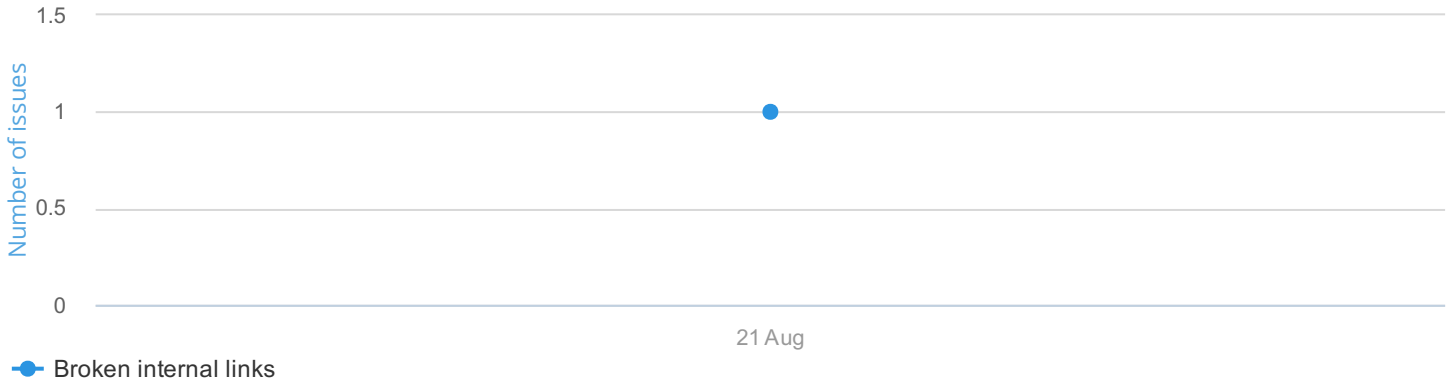
Page URL	HTTP Code	Discovered
<a href="http://www.davecain.co.uk/blog/24-key-skills-for-seo-professionals-and-wannabes-in-2016">http://www.davecain.co.uk/blog/24 key skills for SEO professionals (and wannabes) in 2016   Search Engine Watch</a>	404	August 21, 2017 (15:45) <span style="color: green;">[new]</span>

## Broken internal links

**i** *About this issue: Broken internal links can cause a webpage to return an error status. This can occur due to an incorrect or malformed URL, or because the page the link is leading to is broken or no longer exists, etc. Multiple broken internal links may discourage users from visiting other pages of your website. Also, broken links prevent crawlers from indexing your site properly. As a result, your website rank may be downgraded. Please note that crawler may detect a working link as broken if your website blocks our crawler from accessing it. This may happen due to the following reasons: 1. DDoS protection system. 2. Overloaded or misconfigured server. 3. "Disallow" entries in your robots.txt. How to fix: Please follow all the links reported as broken. If a webpage returns an error, remove the link leading to the error page or replace it with another resource. If the links reported as broken do work when accessed with a browser, you may try either of the following: 1. Contact your web hosting support team. 2. Instruct search engine robots not to crawl your website too frequently by specifying the "crawl-delay" directive in your robots.txt.*

## Historical chart for audits

Period: August 21, 2017 (15:45) - August 21, 2017 (15:45)



## Broken internal links 1

www.davecain.co.uk, SEMrushBot-Desktop

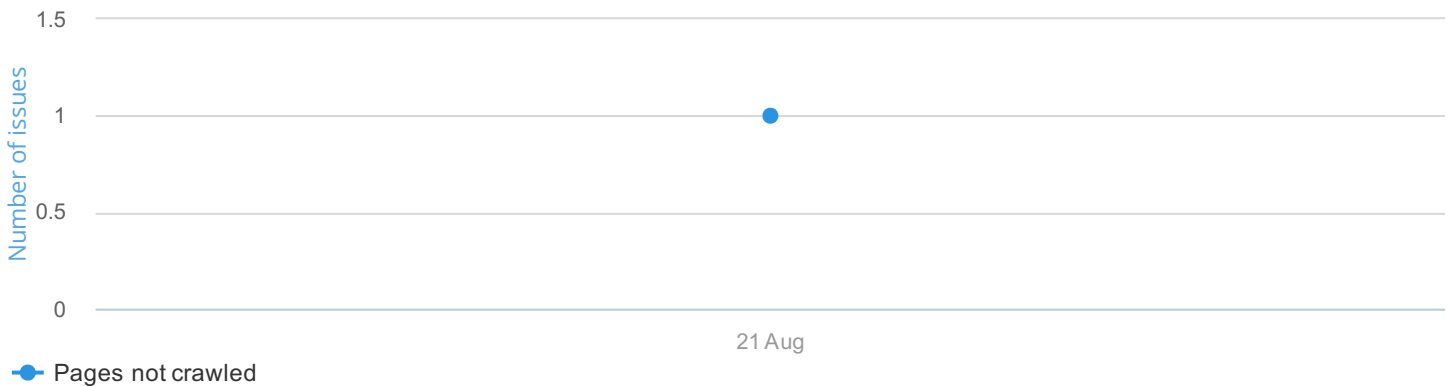
Page URL	Link URL	HTTP Code	Discovered
10 Brilliant Digital Marketing Articles - May 2016   Dave Cain <a href="http://www.davecain.co.uk/blog/10-brilliant-digital-marketing-articles-from-may-2016">http://www.davecain.co.uk/blog/10-brilliant-digital-marketing-articles-from-may-2016</a>	<a href="http://www.davecain.co.uk/blog/24-key-skills-for-seo-professionals-and-wannabes-in-2016">http://www.davecain.co.uk/blog/24 key skills for SEO professionals (and wannabes) in 2016</a>   Search Engine Watch	404	August 21, 2017 (15:45) [new]

## Pages not crawled

**i** About this issue: This issue indicates that crawler couldn't access the webpage because the server either timed out or refused/closed the connection before our crawler could receive a response. How to fix: Please contact your web hosting technical support team and ask them to fix the issue.

## Historical chart for audits

Period: August 21, 2017 (15:45) - August 21, 2017 (15:45)



## Pages not crawled 1

www.davecain.co.uk, SEMrushBot-Desktop

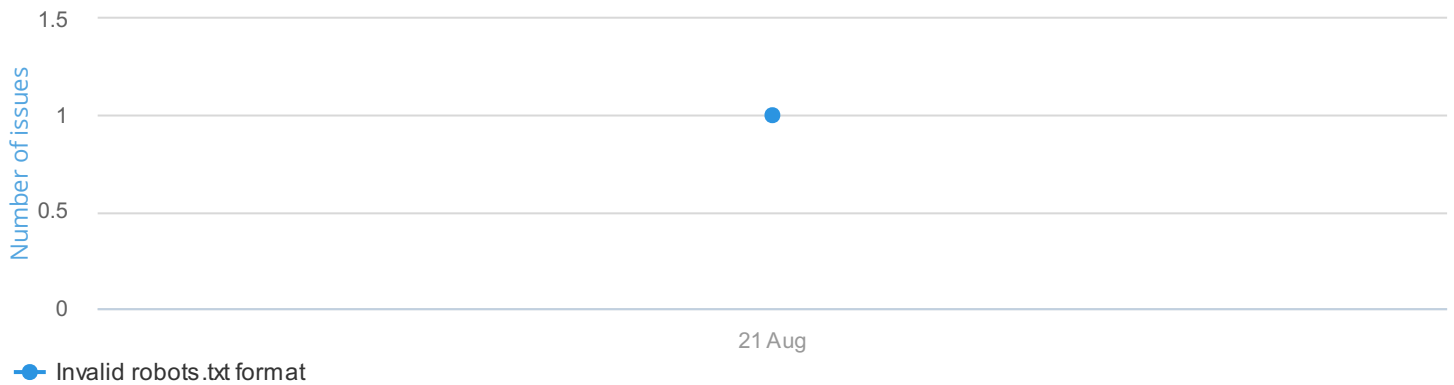
Page URL	Discovered
<a href="https://www.davecain.co.uk/">https://www.davecain.co.uk/</a>	August 21, 2017 (15:45) <a href="#">[new]</a>

## Invalid robots.txt format

**i** *About this issue: If your robots.txt file is poorly configured, it can lead to disastrous results. One mistake can damage your search rankings, ruining all your search engine optimization efforts. How to fix: Review your robots.txt file and fix all errors.*

## Historical chart for audits

Period: August 21, 2017 (15:45) - August 21, 2017 (15:45)



## Invalid robots.txt format 1

www.davecain.co.uk, SEMrushBot-Desktop

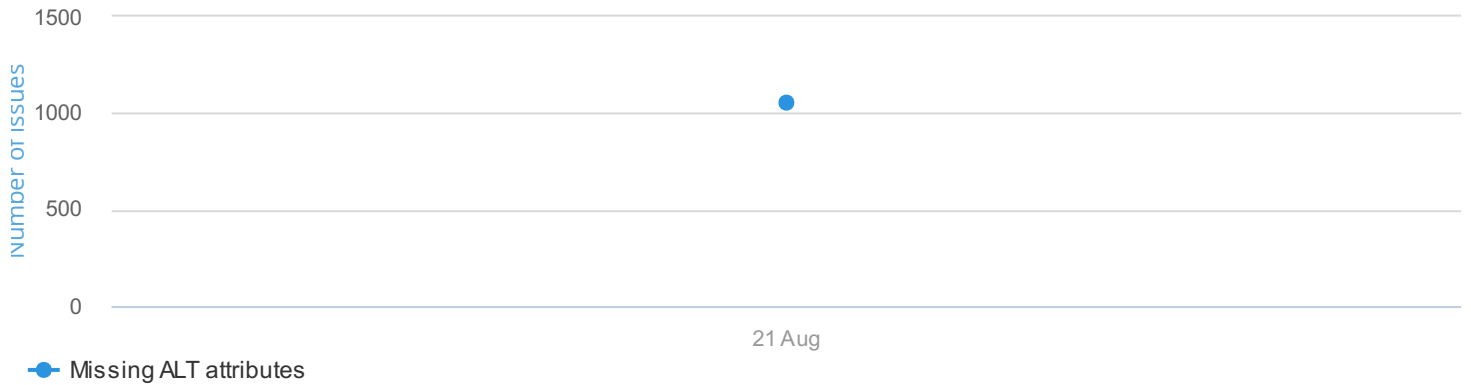
Page URL	Invalid Line	Discovered
<a href="http://www.davecain.co.uk/error404.php">http://www.davecain.co.uk/error404.php</a>	<!DOCTYPE html>	August 21, 2017 (15:45) <a href="#">[new]</a>

## Missing ALT attributes

**i** *About this issue: Alt attributes within <img> tags are used by search engines to understand the contents of your images. If you neglect alt attributes, you may miss the chance to get a better placement in search results because alt attributes allow you to rank in image search results. Not using alt attributes also negatively affects the experience of visually impaired users and those who have disabled images in their browsers. How to fix: Specify a relevant alternative attribute inside an <img> tag for each image on your website, e.g., "".*

## Historical chart for audits

Period: August 21, 2017 (15:45) - August 21, 2017 (15:45)



## Missing ALT attributes 100

www.davecain.co.uk, SEMrushBot-Desktop

Page URL	Image URL	Discovered
Dave Cain - Nottingham SEO, PPC & Affiliates Professional <a href="http://www.davecain.co.uk">http://www.davecain.co.uk</a>	<a href="http://www.davecain.co.uk/images/itw.png">http://www.davecain.co.uk/images/itw.png</a>	August 21, 2017 (15:45) [new]
Dave Cain - Nottingham SEO, PPC & Affiliates Professional <a href="http://www.davecain.co.uk">http://www.davecain.co.uk</a>	<a href="http://www.davecain.co.uk/images/ili.png">http://www.davecain.co.uk/images/ili.png</a>	August 21, 2017 (15:45) [new]
Dave Cain - Nottingham SEO, PPC & Affiliates Professional <a href="http://www.davecain.co.uk">http://www.davecain.co.uk</a>	<a href="http://www.davecain.co.uk/images/ifa.png">http://www.davecain.co.uk/images/ifa.png</a>	August 21, 2017 (15:45) [new]
Dave Cain - Nottingham SEO, PPC & Affiliates Professional <a href="http://www.davecain.co.uk">http://www.davecain.co.uk</a>	<a href="http://www.davecain.co.uk/images/igo.png">http://www.davecain.co.uk/images/igo.png</a>	August 21, 2017 (15:45) [new]
Dave Cain - Nottingham SEO, PPC & Affiliates Professional <a href="http://www.davecain.co.uk">http://www.davecain.co.uk</a>	<a href="http://www.davecain.co.uk/images/itw.png">http://www.davecain.co.uk/images/itw.png</a>	August 21, 2017 (15:45) [new]
Dave Cain - Nottingham SEO, PPC & Affiliates Professional <a href="http://www.davecain.co.uk">http://www.davecain.co.uk</a>	<a href="http://www.davecain.co.uk/images/ili.png">http://www.davecain.co.uk/images/ili.png</a>	August 21, 2017 (15:45) [new]
Dave Cain - Nottingham SEO, PPC & Affiliates Professional <a href="http://www.davecain.co.uk">http://www.davecain.co.uk</a>	<a href="http://www.davecain.co.uk/images/ifa.png">http://www.davecain.co.uk/images/ifa.png</a>	August 21, 2017 (15:45) [new]
Dave Cain - Nottingham SEO, PPC & Affiliates Professional <a href="http://www.davecain.co.uk">http://www.davecain.co.uk</a>	<a href="http://www.davecain.co.uk/images/igo.png">http://www.davecain.co.uk/images/igo.png</a>	August 21, 2017 (15:45) [new]
Skills, Experience & Feedback   Dave Cain <a href="http://www.davecain.co.uk/about/">http://www.davecain.co.uk/about/</a>	<a href="http://www.davecain.co.uk/images/itw.png">http://www.davecain.co.uk/images/itw.png</a>	August 21, 2017 (15:45) [new]
Skills, Experience & Feedback   Dave Cain <a href="http://www.davecain.co.uk/about/">http://www.davecain.co.uk/about/</a>	<a href="http://www.davecain.co.uk/images/ili.png">http://www.davecain.co.uk/images/ili.png</a>	August 21, 2017 (15:45) [new]
Skills, Experience & Feedback   Dave Cain <a href="http://www.davecain.co.uk/about/">http://www.davecain.co.uk/about/</a>	<a href="http://www.davecain.co.uk/images/ifa.png">http://www.davecain.co.uk/images/ifa.png</a>	August 21, 2017 (15:45) [new]
Skills, Experience & Feedback   Dave Cain <a href="http://www.davecain.co.uk/about/">http://www.davecain.co.uk/about/</a>	<a href="http://www.davecain.co.uk/images/igo.png">http://www.davecain.co.uk/images/igo.png</a>	August 21, 2017 (15:45) [new]
SEO, PPC & Digital Marketing Help & Resources   Dave Cain <a href="http://www.davecain.co.uk/blog/">http://www.davecain.co.uk/blog/</a>	<a href="http://www.davecain.co.uk/images/itw.png">http://www.davecain.co.uk/images/itw.png</a>	August 21, 2017 (15:45) [new]
SEO, PPC & Digital Marketing Help & Resources   Dave Cain <a href="http://www.davecain.co.uk/blog/">http://www.davecain.co.uk/blog/</a>	<a href="http://www.davecain.co.uk/images/ili.png">http://www.davecain.co.uk/images/ili.png</a>	August 21, 2017 (15:45) [new]

Page URL	Image URL	Discovered
SEO, PPC & Digital Marketing Help & Resources   Dave Cain <a href="http://www.davecain.co.uk/blog/">http://www.davecain.co.uk/blog/</a>	<a href="http://www.davecain.co.uk/images/ifa.png">http://www.davecain.co.uk/images/ifa.png</a>	August 21, 2017 (15:45) [new]
SEO, PPC & Digital Marketing Help & Resources   Dave Cain <a href="http://www.davecain.co.uk/blog/">http://www.davecain.co.uk/blog/</a>	<a href="http://www.davecain.co.uk/images/igo.png">http://www.davecain.co.uk/images/igo.png</a>	August 21, 2017 (15:45) [new]
10 Brilliant Digital Marketing Articles - May 2016   Dave Cain <a href="http://www.davecain.co.uk/blog/10-brilliant-digital-marketing-articles-from-may-2016">http://www.davecain.co.uk/blog/10-brilliant-digital-marketing-articles-from-may-2016</a>	<a href="http://www.davecain.co.uk/images/dcbiopic.jpg">http://www.davecain.co.uk/images/dcbiopic.jpg</a>	August 21, 2017 (15:45) [new]
10 Brilliant Digital Marketing Articles - May 2016   Dave Cain <a href="http://www.davecain.co.uk/blog/10-brilliant-digital-marketing-articles-from-may-2016">http://www.davecain.co.uk/blog/10-brilliant-digital-marketing-articles-from-may-2016</a>	<a href="http://www.davecain.co.uk/images/itw.png">http://www.davecain.co.uk/images/itw.png</a>	August 21, 2017 (15:45) [new]
10 Brilliant Digital Marketing Articles - May 2016   Dave Cain <a href="http://www.davecain.co.uk/blog/10-brilliant-digital-marketing-articles-from-may-2016">http://www.davecain.co.uk/blog/10-brilliant-digital-marketing-articles-from-may-2016</a>	<a href="http://www.davecain.co.uk/images/ili.png">http://www.davecain.co.uk/images/ili.png</a>	August 21, 2017 (15:45) [new]
10 Brilliant Digital Marketing Articles - May 2016   Dave Cain <a href="http://www.davecain.co.uk/blog/10-brilliant-digital-marketing-articles-from-may-2016">http://www.davecain.co.uk/blog/10-brilliant-digital-marketing-articles-from-may-2016</a>	<a href="http://www.davecain.co.uk/images/ifa.png">http://www.davecain.co.uk/images/ifa.png</a>	August 21, 2017 (15:45) [new]
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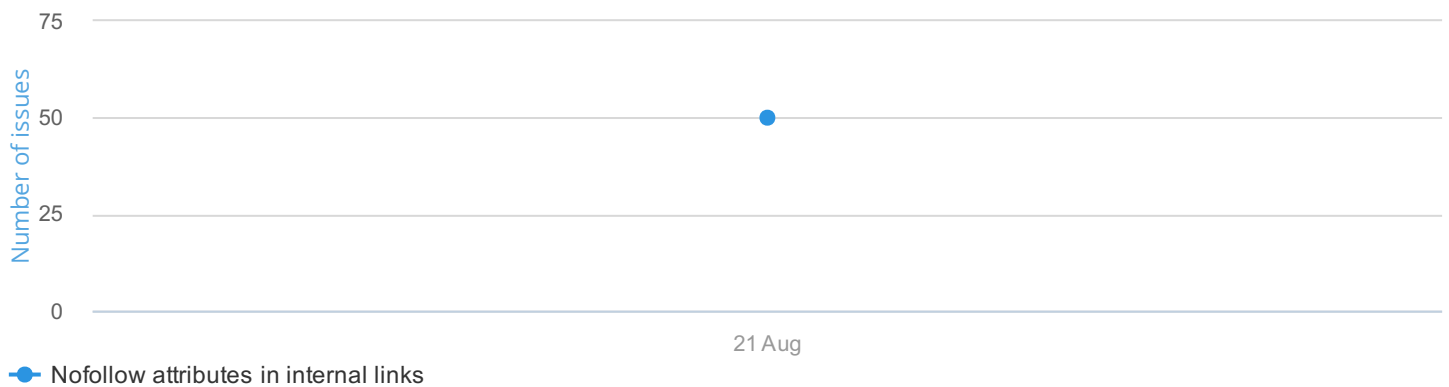
**i** We're displaying 100 results. To view more data, please contact us at: [site-audit-feedback@semrush.com](mailto:site-audit-feedback@semrush.com)

## Nofollow attributes in internal links

**i** About this issue: The `rel="nofollow"` attribute is an element in an `<a>` tag that tells crawlers not to follow the link (e.g., "`<a href='http://example.com/link' rel='nofollow'>Nofollow link example</a>`"). "Nofollow" links don't pass any link juice to referred webpages. That's why it is not recommended that you use nofollow attributes in internal links. You should let link juice flow freely throughout your website. Moreover, unintentional use of nofollow attributes may result in your webpage being ignored by search engine crawlers even if it contains a valuable content. How to fix: Make sure not to use nofollow attributes by mistake. Remove them from `<a>` tags, if necessary.

## Historical chart for audits

Period: August 21, 2017 (15:45) - August 21, 2017 (15:45)



## Nofollow attributes in internal links 50

www.davecain.co.uk, SEMrushBot-Desktop

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Bing SEO - My Top 10 SEO Tips for Bing   Dave Cain <a href="http://www.davecain.co.uk/blog/bing-seo-my-top-10-tips">http://www.davecain.co.uk/blog/bing-seo-my-top-10-tips</a>	<a href="http://www.davecain.co.uk/">http://www.davecain.co.uk/</a>	August 21, 2017 (15:45) [new]
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Copying Competitors Backlinks - Good or Bad?   Dave Cain <a href="http://www.davecain.co.uk/blog/copying-competitors-backlinks">http://www.davecain.co.uk/blog/copying-competitors-backlinks</a>	<a href="http://www.davecain.co.uk/">http://www.davecain.co.uk/</a>	August 21, 2017 (15:45) [new]
Does Google PR help with SEO   Dave Cain <a href="http://www.davecain.co.uk/blog/does-a-high-google-pagerank-pr-help-increase-rankings">http://www.davecain.co.uk/blog/does-a-high-google-pagerank-pr-help-increase-rankings</a>	<a href="http://www.davecain.co.uk/">http://www.davecain.co.uk/</a>	August 21, 2017 (15:45) [new]
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Google Panda UK Update (aka Google Farmer)   Dave Cain <a href="http://www.davecain.co.uk/blog/google-panda-farmer-update-is-coming-to-google-uk">http://www.davecain.co.uk/blog/google-panda-farmer-update-is-coming-to-google-uk</a>	<a href="http://www.davecain.co.uk/">http://www.davecain.co.uk/</a>	August 21, 2017 (15:45) [new]
Penalised Domain, Google RRs & Disavow Tool - Insight   Dave Cain <a href="http://www.davecain.co.uk/blog/google-penalised-domain-insight">http://www.davecain.co.uk/blog/google-penalised-domain-insight</a>	<a href="http://www.davecain.co.uk/">http://www.davecain.co.uk/</a>	August 21, 2017 (15:45) [new]
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## Flash content used

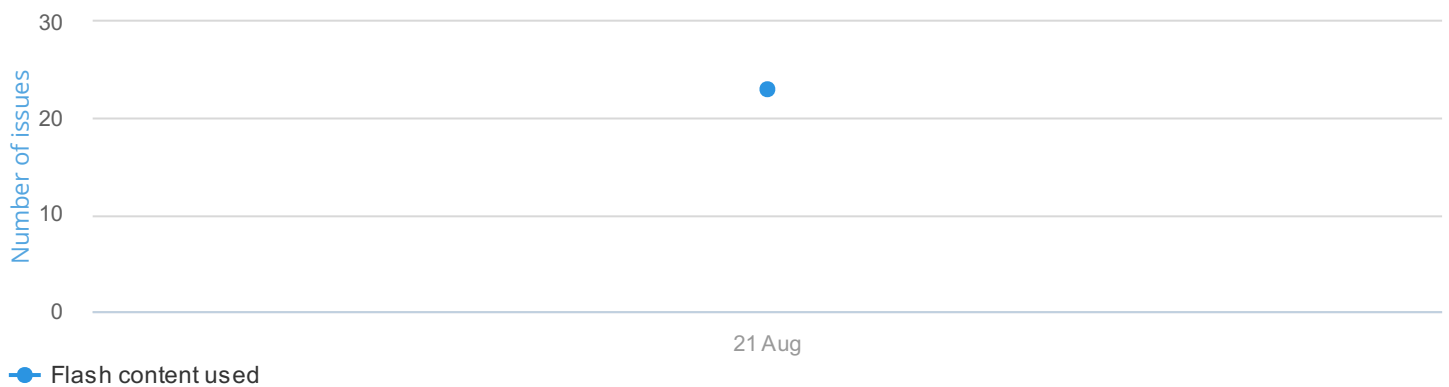
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Beginners Guide to Link Building (Includes FREE List)   Dave Cain <a href="http://www.davecain.co.uk/blog/the-beginners-guide-to-link-building">http://www.davecain.co.uk/blog/the-beginners-guide-to-link-building</a>	<a href="http://www.davecain.co.uk/blog/link-building-guide">http://www.davecain.co.uk/blog/link-building-guide</a>	August 21, 2017 (15:45) <span style="color: green;">[new]</span>
Beginners Guide to Link Building (Includes FREE List)   Dave Cain <a href="http://www.davecain.co.uk/blog/the-beginners-guide-to-link-building">http://www.davecain.co.uk/blog/the-beginners-guide-to-link-building</a>	<a href="http://www.davecain.co.uk/">http://www.davecain.co.uk/</a>	August 21, 2017 (15:45) <span style="color: green;">[new]</span>
Writing the perfect title tag for SEO & Google   Dave Cain <a href="http://www.davecain.co.uk/blog/title-tag-for-seo-google">http://www.davecain.co.uk/blog/title-tag-for-seo-google</a>	<a href="http://www.davecain.co.uk/">http://www.davecain.co.uk/</a>	August 21, 2017 (15:45) <span style="color: green;">[new]</span>
37 points your website needs to be SEO friendly   Dave Cain <a href="http://www.davecain.co.uk/blog/top-37-points-your-website-needs-to-be-seo-friendly">http://www.davecain.co.uk/blog/top-37-points-your-website-needs-to-be-seo-friendly</a>	<a href="http://www.davecain.co.uk/">http://www.davecain.co.uk/</a>	August 21, 2017 (15:45) <span style="color: green;">[new]</span>
Unique Content Is A Must For SEO   Dave Cain <a href="http://www.davecain.co.uk/blog/unique-content-is-a-must">http://www.davecain.co.uk/blog/unique-content-is-a-must</a>	<a href="http://www.davecain.co.uk/blog/unique-content-is-a-must">http://www.davecain.co.uk/blog/unique-content-is-a-must</a>	August 21, 2017 (15:45) <span style="color: green;">[new]</span>
Unique Content Is A Must For SEO   Dave Cain <a href="http://www.davecain.co.uk/blog/unique-content-is-a-must">http://www.davecain.co.uk/blog/unique-content-is-a-must</a>	<a href="http://www.davecain.co.uk/">http://www.davecain.co.uk/</a>	August 21, 2017 (15:45) <span style="color: green;">[new]</span>
5 Features in Google Analytics I Couldn't Live Without   Dave Cain <a href="http://www.davecain.co.uk/blog/useful-aspects-google-analytics">http://www.davecain.co.uk/blog/useful-aspects-google-analytics</a>	<a href="http://www.davecain.co.uk/">http://www.davecain.co.uk/</a>	August 21, 2017 (15:45) <span style="color: green;">[new]</span>
Video SEO: 3 Step Approach to SEOing Video Content   Dave Cain <a href="http://www.davecain.co.uk/blog/video-seo">http://www.davecain.co.uk/blog/video-seo</a>	<a href="http://www.davecain.co.uk">http://www.davecain.co.uk</a>	August 21, 2017 (15:45) <span style="color: green;">[new]</span>
Video SEO: 3 Step Approach to SEOing Video Content   Dave Cain <a href="http://www.davecain.co.uk/blog/video-seo">http://www.davecain.co.uk/blog/video-seo</a>	<a href="http://www.davecain.co.uk/blog/video-seo..">http://www.davecain.co.uk/blog/video-seo..</a>	August 21, 2017 (15:45) <span style="color: green;">[new]</span>
Video SEO: 3 Step Approach to SEOing Video Content   Dave Cain <a href="http://www.davecain.co.uk/blog/video-seo">http://www.davecain.co.uk/blog/video-seo</a>	<a href="http://www.davecain.co.uk/blog/video-seo">http://www.davecain.co.uk/blog/video-seo</a>	August 21, 2017 (15:45) <span style="color: green;">[new]</span>
Video SEO: 3 Step Approach to SEOing Video Content   Dave Cain <a href="http://www.davecain.co.uk/blog/video-seo">http://www.davecain.co.uk/blog/video-seo</a>	<a href="http://www.davecain.co.uk/">http://www.davecain.co.uk/</a>	August 21, 2017 (15:45) <span style="color: green;">[new]</span>
Website structure and file/folder names for SEO   Dave Cain <a href="http://www.davecain.co.uk/blog/website-structure-file-folder-names-seo">http://www.davecain.co.uk/blog/website-structure-file-folder-names-seo</a>	<a href="http://www.davecain.co.uk/">http://www.davecain.co.uk/</a>	August 21, 2017 (15:45) <span style="color: green;">[new]</span>
What best ways are there to do link building?   Dave Cain <a href="http://www.davecain.co.uk/blog/what-best-ways-are-there-for-link-building">http://www.davecain.co.uk/blog/what-best-ways-are-there-for-link-building</a>	<a href="http://www.davecain.co.uk/">http://www.davecain.co.uk/</a>	August 21, 2017 (15:45) <span style="color: green;">[new]</span>
What is Cloaking?   Dave Cain <a href="http://www.davecain.co.uk/blog/what-is-cloaking">http://www.davecain.co.uk/blog/what-is-cloaking</a>	<a href="http://www.davecain.co.uk/">http://www.davecain.co.uk/</a>	August 21, 2017 (15:45) <span style="color: green;">[new]</span>
Why your business should be on Twitter   Dave Cain <a href="http://www.davecain.co.uk/blog/why-your-business-should-be-on-twitter">http://www.davecain.co.uk/blog/why-your-business-should-be-on-twitter</a>	<a href="http://www.davecain.co.uk/">http://www.davecain.co.uk/</a>	August 21, 2017 (15:45) <span style="color: green;">[new]</span>

Page URL	Link URL	Discovered
Why your business should be on Twitter   Dave Cain <a href="http://www.davecain.co.uk/blog/why-your-business-should-be-on-twitter">http://www.davecain.co.uk/blog/why-your-business-should-be-on-twitter</a>	<a href="http://www.davecain.co.uk/blog/qanda-social-colleague">http://www.davecain.co.uk/blog/qanda-social-colleague</a>	August 21, 2017 (15:45) [new]

**i** *About this issue: Although, Flash-based pages may look nice, it is not recommended that you use Flash content for several reasons. Most importantly, Flash content negatively impacts your website's visibility because it cannot be properly indexed and crawled by search engines. Secondly, using Flash content negatively affects your website's performance. Search engines may consider it as a signal that your website isn't worth ranking. And finally, Flash content doesn't work well on mobile devices. How to fix: Try to avoid Flash content as much as possible.*

## Historical chart for audits

Period: August 21, 2017 (15:45) - August 21, 2017 (15:45)



## Flash content used 23

www.davecain.co.uk, SEMrushBot-Desktop

Page URL	Discovered
Directory Link Building: Is It Still Worth Doing?   Dave Cain <a href="http://www.davecain.co.uk/blog/directory-link-building">http://www.davecain.co.uk/blog/directory-link-building</a>	August 21, 2017 (15:45) [new]
Do W3C validated websites help with SEO and Google   Dave Cain <a href="http://www.davecain.co.uk/blog/do-w3c-validated-websites-help-seo-and-google-rankings">http://www.davecain.co.uk/blog/do-w3c-validated-websites-help-seo-and-google-rankings</a>	August 21, 2017 (15:45) [new]
Does Geotargeting in Google Webmaster Tools help?   Dave Cain <a href="http://www.davecain.co.uk/blog/geotargeting-webmaster-tools">http://www.davecain.co.uk/blog/geotargeting-webmaster-tools</a>	August 21, 2017 (15:45) [new]
Over Optimisation: 5 Common Mistakes To Avoid   Dave Cain <a href="http://www.davecain.co.uk/blog/google-over-optimisation">http://www.davecain.co.uk/blog/google-over-optimisation</a>	August 21, 2017 (15:45) [new]
Great SEO Advice from Google (Webmaster Help Videos)   Dave Cain <a href="http://www.davecain.co.uk/blog/google-seo-help-videos">http://www.davecain.co.uk/blog/google-seo-help-videos</a>	August 21, 2017 (15:45) [new]
Hyphens in URLs: Good or Bad for SEO?   Dave Cain <a href="http://www.davecain.co.uk/blog/hyphens-in-urls">http://www.davecain.co.uk/blog/hyphens-in-urls</a>	August 21, 2017 (15:45) [new]
Link Building Routine: Keep it Consistent & Natural   Dave Cain <a href="http://www.davecain.co.uk/blog/link-building-routine">http://www.davecain.co.uk/blog/link-building-routine</a>	August 21, 2017 (15:45) [new]
5 Quick SEO Tips for your LinkedIn Profile   Dave Cain <a href="http://www.davecain.co.uk/blog/linkedin-seo-tips">http://www.davecain.co.uk/blog/linkedin-seo-tips</a>	August 21, 2017 (15:45) [new]

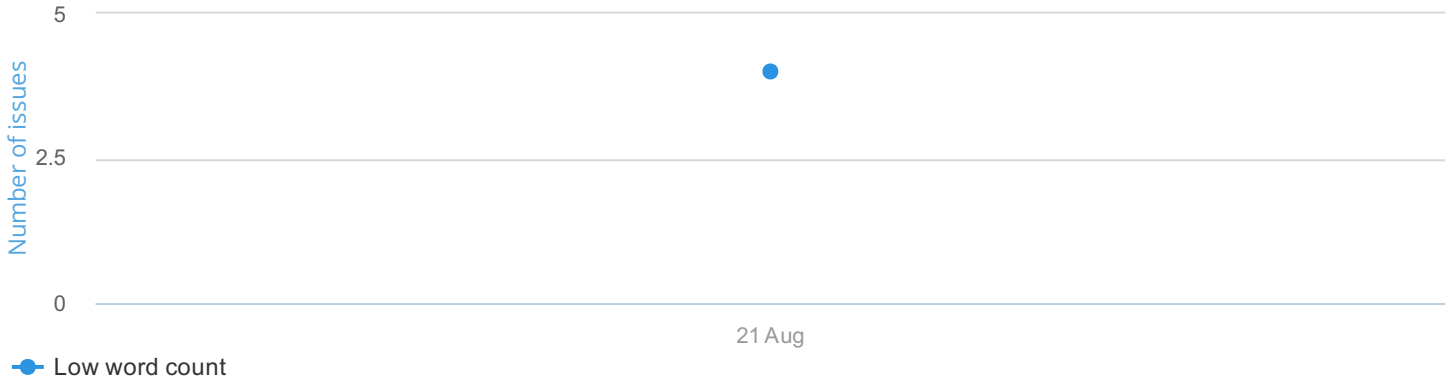
Page URL	Discovered
Mass Article Syndication, SEO & My Thoughts   Dave Cain <a href="http://www.davecain.co.uk/blog/mass-article-syndication">http://www.davecain.co.uk/blog/mass-article-syndication</a>	August 21, 2017 (15:45) <a href="#">[new]</a>
META Keywords: Are they still important for SEO?   Dave Cain <a href="http://www.davecain.co.uk/blog/meta-keywords-seo">http://www.davecain.co.uk/blog/meta-keywords-seo</a>	August 21, 2017 (15:45) <a href="#">[new]</a>
Top 5 SEOmoz Whiteboard Fridays of 2010   Dave Cain <a href="http://www.davecain.co.uk/blog/my-top-5-seomoz-whiteboard-fridays-of-2010">http://www.davecain.co.uk/blog/my-top-5-seomoz-whiteboard-fridays-of-2010</a>	August 21, 2017 (15:45) <a href="#">[new]</a>
6 New Google Webmaster Central Videos Worth Watching   Dave Cain <a href="http://www.davecain.co.uk/blog/new-google-videos-2012">http://www.davecain.co.uk/blog/new-google-videos-2012</a>	August 21, 2017 (15:45) <a href="#">[new]</a>
Adding 'Nofollow' On Internal Links - Good Or Bad?   Dave Cain <a href="http://www.davecain.co.uk/blog/nofollow-internal-links">http://www.davecain.co.uk/blog/nofollow-internal-links</a>	August 21, 2017 (15:45) <a href="#">[new]</a>
Does a high number of "nofollow, noindex" pages matter?   Dave Cain <a href="http://www.davecain.co.uk/blog/nofollow-noindex-pages">http://www.davecain.co.uk/blog/nofollow-noindex-pages</a>	August 21, 2017 (15:45) <a href="#">[new]</a>
Advanced Link Building Tactics   Dave Cain <a href="http://www.davecain.co.uk/blog/out-of-the-box-link-building-tactics">http://www.davecain.co.uk/blog/out-of-the-box-link-building-tactics</a>	August 21, 2017 (15:45) <a href="#">[new]</a>
SEO Agency: What To Ask & Why   Dave Cain <a href="http://www.davecain.co.uk/blog/seo-agency-ask-questions">http://www.davecain.co.uk/blog/seo-agency-ask-questions</a>	August 21, 2017 (15:45) <a href="#">[new]</a>
Doorway Pages: Do They Help Or Hurt SEO?   Dave Cain <a href="http://www.davecain.co.uk/blog/seo-doorway-pages">http://www.davecain.co.uk/blog/seo-doorway-pages</a>	August 21, 2017 (15:45) <a href="#">[new]</a>
SEO Fun: My Essential SEO Playlist   Dave Cain <a href="http://www.davecain.co.uk/blog/seo-fun-my-essential-seo-playlist">http://www.davecain.co.uk/blog/seo-fun-my-essential-seo-playlist</a>	August 21, 2017 (15:45) <a href="#">[new]</a>
Google 'Freshness' Update, SEO & Why It Matters   Dave Cain <a href="http://www.davecain.co.uk/blog/seo-google-freshness">http://www.davecain.co.uk/blog/seo-google-freshness</a>	August 21, 2017 (15:45) <a href="#">[new]</a>
How to Structure a Website Correctly for SEO Purposes   Dave Cain <a href="http://www.davecain.co.uk/blog/seo-website-structure">http://www.davecain.co.uk/blog/seo-website-structure</a>	August 21, 2017 (15:45) <a href="#">[new]</a>
www vs. non-www - Is There Any Benefit For SEO?   Dave Cain <a href="http://www.davecain.co.uk/blog/seo-www-domain">http://www.davecain.co.uk/blog/seo-www-domain</a>	August 21, 2017 (15:45) <a href="#">[new]</a>
SEO Help Videos from SEOmoz and Google   Dave Cain <a href="http://www.davecain.co.uk/blog/seomoz-google-videos">http://www.davecain.co.uk/blog/seomoz-google-videos</a>	August 21, 2017 (15:45) <a href="#">[new]</a>
Video SEO: 3 Step Approach to SEOing Video Content   Dave Cain <a href="http://www.davecain.co.uk/blog/video-seo">http://www.davecain.co.uk/blog/video-seo</a>	August 21, 2017 (15:45) <a href="#">[new]</a>

## Low word count

- i** *About this issue: This issue is triggered if the number of words on your webpage is less than 200. The amount of text placed on your webpage is a quality signal to search engines. Search engines prefer to provide as much information to users as possible, so pages with longer content tend to be placed higher in search results, as opposed to those with lower word counts. How to fix: Improve your on-page content and be sure to include more than 200 meaningful words.*

## Historical chart for audits

Period: August 21, 2017 (15:45) - August 21, 2017 (15:45)



## Low word count 4

www.davecain.co.uk, SEMrushBot-Desktop

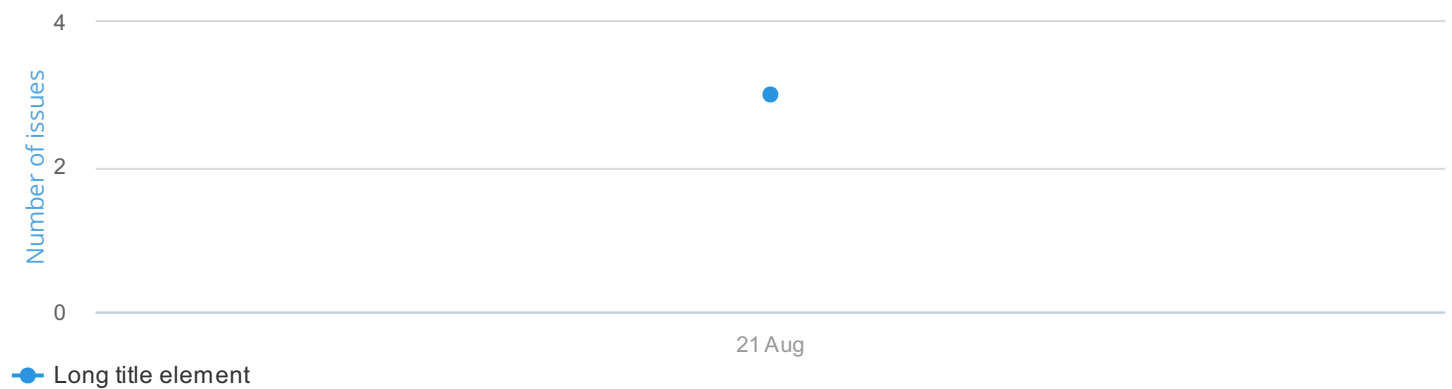
Page URL	Words Count	Discovered
Dave Cain - Nottingham SEO, PPC & Affiliates Professional <a href="http://www.davecain.co.uk">http://www.davecain.co.uk</a>	154	August 21, 2017 (15:45) [new]
Dave Cain - Nottingham SEO, PPC & Affiliates Professional <a href="http://www.davecain.co.uk/">http://www.davecain.co.uk/</a>	154	August 21, 2017 (15:45) [new]
Contact   Dave Cain <a href="http://www.davecain.co.uk/contact/">http://www.davecain.co.uk/contact/</a>	97	August 21, 2017 (15:45) [new]
Downloads   Dave Cain <a href="http://www.davecain.co.uk/downloads/">http://www.davecain.co.uk/downloads/</a>	78	August 21, 2017 (15:45) [new]

## Long title element

**i** About this issue: Most search engines truncate titles containing more than 75 characters. Incomplete and shortened titles look unappealing to users and won't entice them to click on your page. How to fix: Try to rewrite your page titles to be 75 characters or less.

## Historical chart for audits

Period: August 21, 2017 (15:45) - August 21, 2017 (15:45)





### Long title element 3

www.davecain.co.uk, SEMrushBot-Desktop

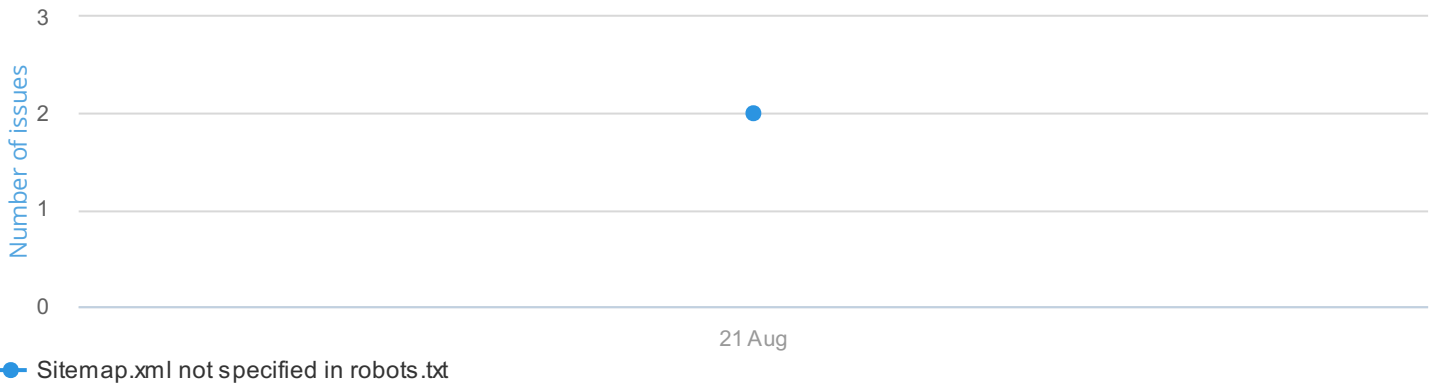
Page URL	Title	Discovered
<a href="http://www.davecain.co.uk/blog/brands-owning-it-instagram">http://www.davecain.co.uk/blog/brands-owning-it-instagram</a>	Mercedes, GoPro, Fender, Starbucks & Waitrose - 5 Brands 'Owning It' On Instagram   Dave Cain	August 21, 2017 (15:45) <span>[new]</span>
<a href="http://www.davecain.co.uk/blog/digital-marketing-advice-start-ups">http://www.davecain.co.uk/blog/digital-marketing-advice-start-ups</a>	Featuring Dave Cain - 35 Experts Share Their Top Digital Marketing Tip   Dave Cain	August 21, 2017 (15:45) <span>[new]</span>
<a href="http://www.davecain.co.uk/blog/google-penguin-update-2017">http://www.davecain.co.uk/blog/google-penguin-update-2017</a>	SEO Question: A Google Penguin Update Is Coming - Should I Worry?   Dave Cain	August 21, 2017 (15:45) <span>[new]</span>

### Sitemap.xml not specified in robots.txt

**i** *About this issue: If you have both a sitemap.xml and a robots.txt file on your website, it is a good practice to place a link to your sitemap.xml in your robots.txt, which will allow search engines to better understand what content they should crawl. How to fix: Specify the location of your sitemap.xml in your robots.txt.*

### Historical chart for audits

Period: August 21, 2017 (15:45) - August 21, 2017 (15:45)



### Sitemap.xml not specified in robots.txt 2

www.davecain.co.uk, SEMrushBot-Desktop

Page URL	Discovered
<a href="http://www.davecain.co.uk/error404.php">http://www.davecain.co.uk/error404.php</a>	August 21, 2017 (15:45) <span>[new]</span>
<a href="http://www.davecain.co.uk/robots.txt">http://www.davecain.co.uk/robots.txt</a>	August 21, 2017 (15:45) <span>[new]</span>

## Missing meta description

**i** *About this issue: Though meta descriptions don't have a direct influence on rankings, they are used by search engines to display your page's description in search results. A good description helps users know what your page is about and encourages them to click on it. If your page's meta description tag is missing, search engines will usually display its first sentence, which may be irrelevant and unappealing to users. How to fix: In order to gain a higher click-through rate, you should ensure that all of your webpages have meta descriptions that contain relevant keywords.*

### Historical chart for audits

Period: August 21, 2017 (15:45) - August 21, 2017 (15:45)



### Missing meta description 1

www.davecain.co.uk, SEMrushBot-Desktop

Page URL

Discovered

 Site Map Page 1 - Generated by www.xml-sitemaps.com  
<http://www.davecain.co.uk/sitemap.html>

 August 21, 2017 (15:45)  
[new]

## Temporary redirects

**i** *About this issue: Temporary redirects (i.e., a 302 and a 307 redirect) mean that a page has been temporarily moved to a new location. Search engines will continue to index the redirected page, and no link juice or traffic is passed to the new page, which is why temporary redirects can damage your search rankings if used by mistake. How to fix: Review all pages to make sure the use of 302 and 307 redirects is justified. If so, don't forget to remove them when they are no longer needed. However, if you permanently move any page, replace a 302/307 redirect with a 301/308 one.*

### Historical chart for audits

Period: August 21, 2017 (15:45) - August 21, 2017 (15:45)



## Temporary redirects 1

www.davecain.co.uk, SEMrushBot-Desktop

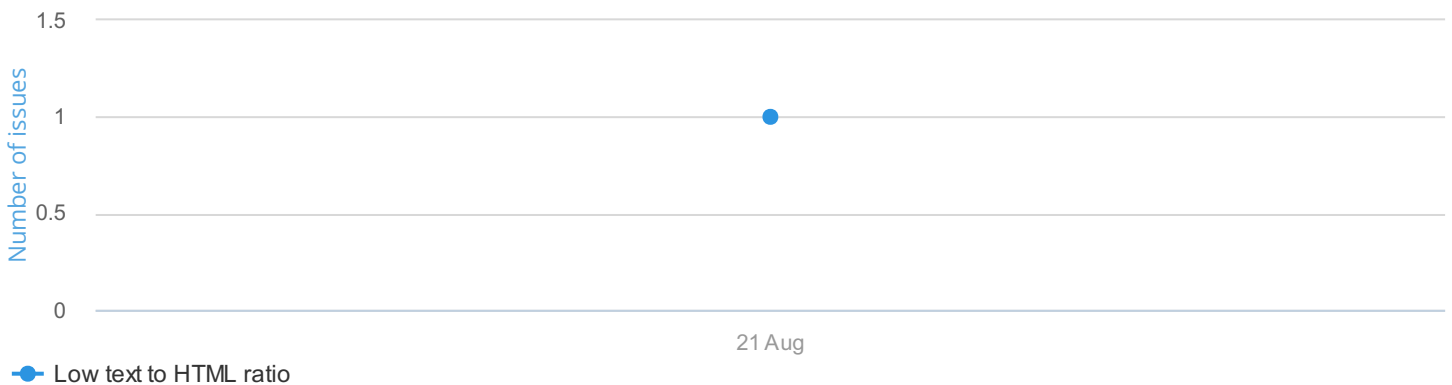
Page URL	Redirect URL	Discovered
<a href="http://www.davecain.co.uk/robots.txt">http://www.davecain.co.uk/robots.txt</a>	<a href="http://www.davecain.co.uk/error404.php">http://www.davecain.co.uk/error404.php</a>	August 21, 2017 (15:45) <span style="color: green;">[new]</span>

## Low text to HTML ratio

**i** *About this issue: Your text to HTML ratio indicates the amount of actual text you have on your webpage compared to the amount of code. This warning is triggered when your text to HTML is 10% or less. Search engines have begun focusing on pages that contain more content. That's why a higher text to HTML ratio means your page has a better chance of getting a good position in search results. Less code increases your page's load speed and also helps your rankings. It also helps search engine robots crawl your website faster. How to fix: Split your webpage's text content and code into separate files and compare their size. If the size of your code file exceeds the size of the text file, review your page's HTML code and consider optimizing its structure and removing embedded scripts and styles.*

## Historical chart for audits

Period: August 21, 2017 (15:45) - August 21, 2017 (15:45)



## Low text to HTML ratio 1

www.davecain.co.uk, SEMrushBot-Desktop

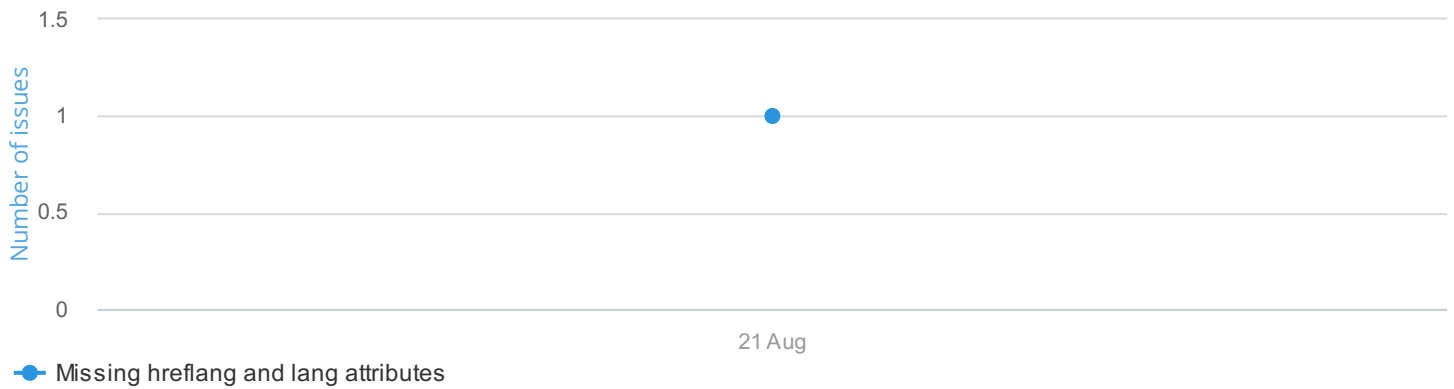
Page URL	Ratio	Discovered
Top 5 SEOmoz Whiteboard Fridays of 2010   Dave Cain <a href="http://www.davecain.co.uk/blog/my-top-5-seomoz-whiteboard-fridays-of-2010">http://www.davecain.co.uk/blog/my-top-5-seomoz-whiteboard-fridays-of-2010</a>	0.08	August 21, 2017 (15:45) <span style="color: green;">[new]</span>

## Missing hreflang and lang attributes

**i** *About this issue: This issue is reported if your page has neither lang nor hreflang attribute. When running a multilingual website, you should make sure that you're doing it correctly. First, you should use a hreflang attribute to indicate to Google which pages should be shown to visitors based on their location. That way, you can rest assured that your users will always land on the correct language version of your website. You should also declare a language for your webpage's content (i.e., lang attribute). Otherwise, your web text might not be recognized by search engines. It also may not appear in search results, or may be displayed incorrectly. How to fix: Perform the following: 1. Add a lang attribute to the <html> tag, e.g., "<html lang='en'>". 2. Add a hreflang attribute to your page's <head> tag, e.g., <link rel='alternate' href='http://example.com/' hreflang='en'/>*

### Historical chart for audits

Period: August 21, 2017 (15:45) - August 21, 2017 (15:45)



## Missing hreflang and lang attributes 1

www.davecain.co.uk, SEMrushBot-Desktop

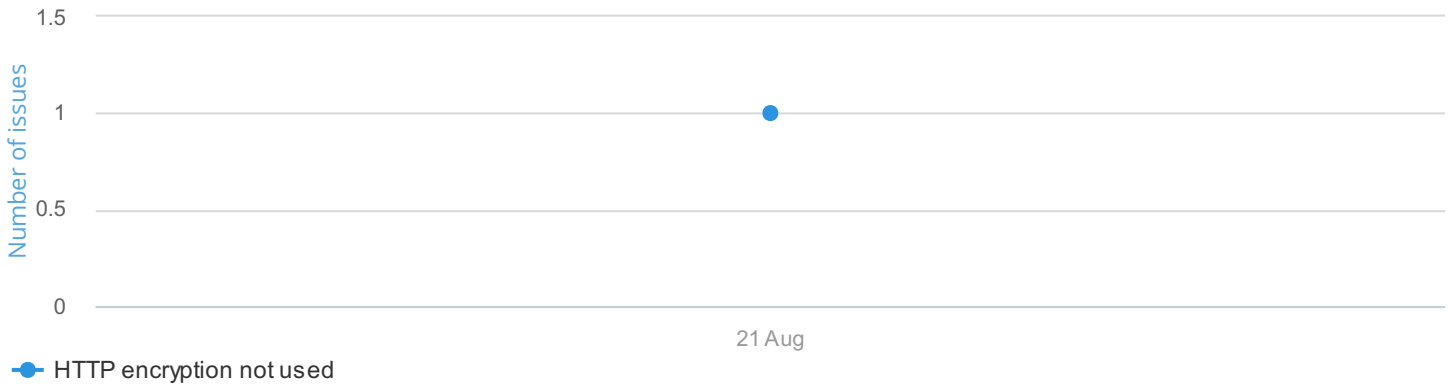
Page URL	Discovered
Site Map Page 1 - Generated by www.xml-sitemaps.com <a href="http://www.davecain.co.uk/sitemap.html">http://www.davecain.co.uk/sitemap.html</a>	August 21, 2017 (15:45) <span style="color: green;">[new]</span>

## HTTP encryption not used

**i** *About this issue: Google considers a website's security as a ranking factor. Websites that do not support HTTPS connections may be less prominent in Google's search results, while HTTPS-protected sites will rank higher with its search algorithms. How to fix: Switch your site to HTTPS.*

### Historical chart for audits

Period: August 21, 2017 (15:45) - August 21, 2017 (15:45)



### HTTP encryption not used 1

www.davecain.co.uk, SEMrushBot-Desktop

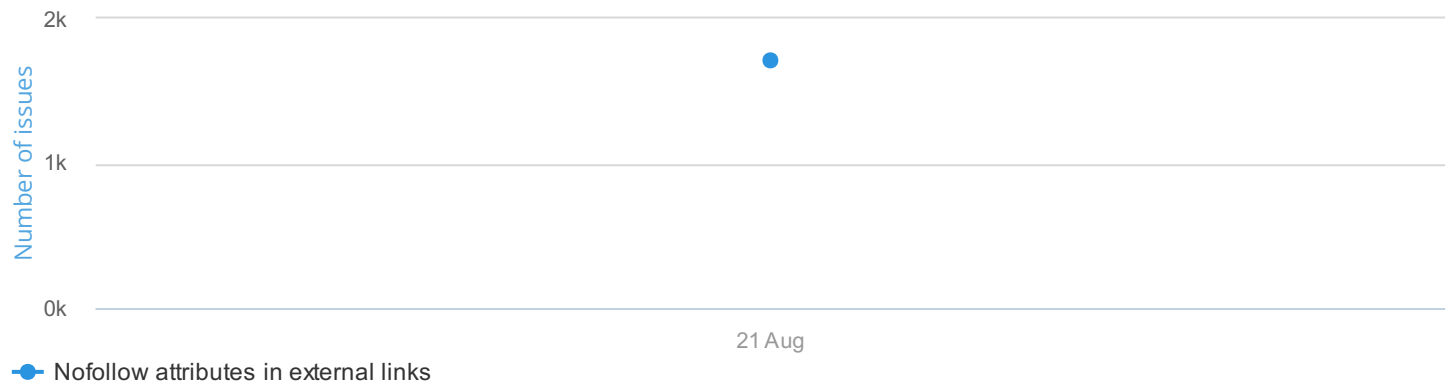
Page URL	Discovered
Dave Cain - Nottingham SEO, PPC & Affiliates Professional <a href="http://www.davecain.co.uk">http://www.davecain.co.uk</a>	August 21, 2017 (15:45) <span style="color: green;">[new]</span>

### Nofollow attributes in external links

**i** *About this issue: A nofollow attribute is an element in an <a> tag that tells crawlers not to follow the link. "Nofollow" links don't pass any link juice or anchor texts to referred webpages. The unintentional use of nofollow attributes may have a negative impact on the crawling process and your rankings. How to fix: Make sure you haven't used nofollow attributes by mistake. Remove them from <a> tags, if needed.*

### Historical chart for audits

Period: August 21, 2017 (15:45) - August 21, 2017 (15:45)



### Nofollow attributes in external links 100

www.davecain.co.uk, SEMrushBot-Desktop

**i** *We're displaying 100 results. To view more data, please contact us at: [site-audit-feedback@semrush.com](mailto:site-audit-feedback@semrush.com)*

### Blocked from crawling

Page URL	Link URL	Discovered
10 Brilliant Digital Marketing Articles - May 2016   Dave Cain <a href="http://www.davecain.co.uk/blog/10-brilliant-digital-marketing-articles-from-may-2016">http://www.davecain.co.uk/blog/10-brilliant-digital-marketing-articles-from-may-2016</a>	<a href="http://www.thesempost.com/20-of-googles-mobile-search-queries-are-now-voice-queries/">http://www.thesempost.com/20-of-googles-mobile-search-queries-are-now-voice-queries/</a>	August 21, 2017 (15:45) <a href="#">[new]</a>
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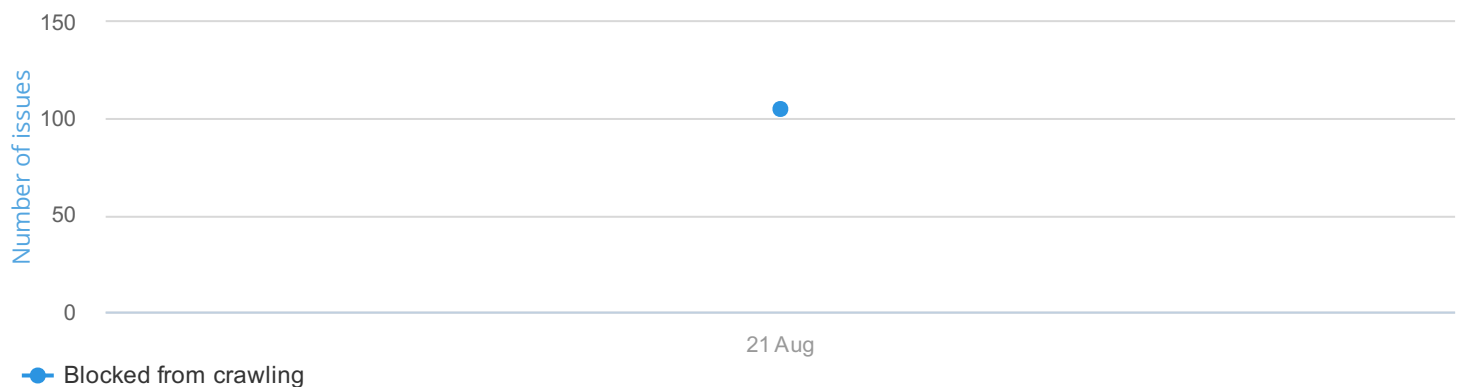
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**i** About this issue: If a page cannot be accessed by search engines, it will never appear in search results. A page can be blocked from crawling either by a robots.txt file or a noindex meta tag. How to fix: Make sure that pages with valuable content are not blocked from crawling by mistake.

## Historical chart for audits

Period: August 21, 2017 (15:45) - August 21, 2017 (15:45)



## Blocked from crawling 100

www.davecain.co.uk, SEMrushBot-Desktop

Page URL	Discovered
Affiliate Marketing   Dave Cain <a href="http://www.davecain.co.uk/blog/category/affiliate-marketing">http://www.davecain.co.uk/blog/category/affiliate-marketing</a>	August 21, 2017 (15:45) [new]
Content   Dave Cain <a href="http://www.davecain.co.uk/blog/category/content">http://www.davecain.co.uk/blog/category/content</a>	August 21, 2017 (15:45) [new]
Content   Dave Cain - Part 2 <a href="http://www.davecain.co.uk/blog/category/content/page/2">http://www.davecain.co.uk/blog/category/content/page/2</a>	August 21, 2017 (15:45) [new]
Content   Dave Cain - Part 3 <a href="http://www.davecain.co.uk/blog/category/content/page/3">http://www.davecain.co.uk/blog/category/content/page/3</a>	August 21, 2017 (15:45) [new]
Conversions   Dave Cain <a href="http://www.davecain.co.uk/blog/category/conversions">http://www.davecain.co.uk/blog/category/conversions</a>	August 21, 2017 (15:45) [new]

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